

DISCUSSION BOARD WEB APPLICATION

A TOOL FOR PRODUCT PROMOTION

This web application is designed to create on-line discussion board forum for specialist. In this web application enrolled members can initiate discussion by posting an article into one of the subject folders created by the web site administrator.

Other enrolled members can read the posted articles, and post their own comments on the article they are reading, and propagate the discussion process further.

FEATURES:

This application has very advanced on line HTML web page composer built into it. Members can compose very nice looking well decorated web page right on site itself and upload it. There is no need to know HTML or web designing, anybody can use it.

To compose and upload article posting, no external HTML editor is required. The web page is composed in the web browser itself. There is also feature to set fonts text colors, backgrounds, to add images, add file attachments and external web site links.

When some other member logs in and post their comment to a particular articles than the comment is also added to article and the comment appears automatically below original article and it is indented to give a look like tree with nested branches.

The links of posted articles and comments on web page may look something like below:

Suppose this line is a hyper link to some article posted by a member.

This hyper link is comment to above article.

This hyper link is second comment to article.

This link is a comment to above comment.

This hyper link is second original article posted by other member.

This hyper link is comment to second article posted.

That is how the on line discussion process will propagate further.

How site administrator can regulate discussion process.

The entire discussion forum application is moderated and regulated by the administration who has privileged access to the web site. The web master can do this job very easily without having any knowledge of HTML or any kind of programming.

(1) Only administration can create subject folders, thus he / she can decide the subject areas on which the members would post their view.

(2) The administrator has full access to all articles and he / she can remove any article posting which appears to him offensive and malicious to the business objective of the site.

(3) If this web application is hosted on regular Internet web site than the administrator can control the site from anywhere on the Internet, from home, office on travel. You can do this job while traveling in train, with laptop and Internet access with CDMA mobile of Reliance / TATA

(4) The access to the site is secured. Only enrolled members having valid User ID and password can log in and read or post the articles.

This web application can be hosted as independent web site or it can be plugged into existing web site so that it is accessible from some other web site.

If you are interested in creating this service you may please contact

Dr. Sharad Kelkar on **+919825022004** or send mail to drssk@yahoo.com .

We can make a demo and send complete technical details for perusal of your medical, marketing and information technology department.

Thanks

Dr. Sharad Kelkar

