

Medical Service Portal Software

Medical service portal software is network software intended for medical and marketing department of a pharmaceutical company. This software allows PMT / Medical department to keep medical knowledge base of pharmaceutical products in well organized form.

We would like to call this as **Medical Services Portal on Corporate Network** This service portal has to be installed on corporate network./ Internet web server.

The complete database of all the products marketed by your company is accessible as web site through Internet Explorer or Netscape Navigator from LAN / Internet. The products are searchable by brand / company or other criteria. This site can be accessed from any computer connected to corporate network

The site provides complete information on Brand, Formulations, Packing, Unit Price and Pack Shot Picture about the product. All the medical knowledge base about that product such as M. R training slides, Medical Seminar Slides, Briefing Material, Package Inserts, Product monographs, Training notes for medical representatives, Product Campaign Strategies can be assessable for that particular product form one page only .

With the help of this software any person having access to the computer can instantly answer any product related queries from the field force without requiring constant availability of medical adviser or any qualified medical personnel.

Once installed maintaining this site does not require any programming knowledge or any software professional to update. The site can be updated by any body from any computer with proper security check (i:e: entering user name and password)

Web Quiz:

This software also has features to take on-line test of Medical Representative's product knowledge and other abilities through Internet.

Wireless Access:

This portal is also accessible by WAP (Wireless Application Protocol) enabled mobile phone or PDA like devices.

If you are interested in this kind of medical services for your company's medical / marketing department than I can arrange to make a demo in your company.

Hoping to here back from you soon.

With regards

Dr. Sharad Kelkar
email drssk@yahoo.com

Mobile: 9 8 2 5 0 2 2 0 0 4